



Innovative
IDEA



New
TRENDS

PROLOGUE

The spring has arrived and we see new buds blooming. Executive events is blooming a monthly mailer 'Excite'...In this we try to include some brief note of events happened in the previous month, new trends, innovative ideas etc.



AND THAT WAS THE DAY TO BLEED COLORS !!!

Executive events with Crowne plaza, Kochi made Kochi witness the Holi, the festival of colors...It for the first time ever in Kerala an event is being conducted for Holi. The north India's native celebration got the same feel and ambience at Crowne Plaza on 24th March 2016 at evening which is being managed by Executive events. Many popular performers like DJ Vineeth Kumar, DJ Harry, DJ Lester and the very charming Lady DJ Envy rocked the party with their hit numbers. Indeed the event witnessed the fusion of colors and music. Stay tuned to us for more blissful celebrations.

PHOTO BOOTH TRENDS

The **Wedding tales 2016** was a joint venture by Executive events and Kochi Marriott... The aim of this show was to bring all the wedding aspects under one roof... And the show ended as a successful venture..

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The trend of having a photo booth at weddings in India has become quite popular in the recent past. The simple reason behind this popularity is that they add a lot of fun to a wedding, and hence, are totally loved by everyone. Moreover they do not take much space and are pocket- friendly too.



L'Oréal event on 15th March



L'Oréal event on 29th March 2016 at Hotel Raj Park, Chennai



Lakeshore family meet on 2nd April 2016 at Le Meridien, Kochi



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Executive events recreated the choreographed performance in the movie Chennai Express (Kashmir to kanyakumari_ song) at Poovar island recently for a destination wedding with 100 artist...



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