



newsletter from executive events

*excite*

VOL 5 ISSUE JUNE 2018



**Raju Kannampuzha**  
Managing Director

Kerala, God gifted  
state with excellent  
accessibility,  
connectivity,  
diversity,  
world-class  
technology and  
infrastructure.  
Let us make full  
use of this  
and create  
wonderful events.

*"The root of all goodness lies in the soil of appreciation for goodness"*

*Dalai Lama*

Dear friends,

I take this opportunity to present our latest edition of EXCITE, the newsletter from Executive Events.

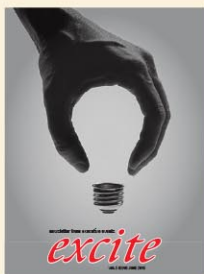
It gives an intense pleasure to be recognized as one of the leading Event Management Companies in South India. I have been so touched by all the well-wishes that we've received over the past few months. Now it's my turn to say thanks to those who helped Executive Events to hold our motto – ZEE – Zero Error Events!

DERMACON 2018, LIXIL, Heels on Wheels for THE HINDU, pan Kerala are few corporate events we executed successfully which created a greater impact for us in the industry. 2017-18 was a year where we proved as the specialist in organizing fairy-tale weddings to be cherished forever. In every wedding, we organized the theme was meticulously planned with intricate decorations maintaining the temper and the mood of the occasion.

I extend my greatest thanks to every individual and organization which helped and supported our growth and well being. We hope to deliver our best in 2019 as well with your support without which none of this would have been possible.

Wishing you all great happiness and success

Eventfully yours,



newsletter from



Designed by : Creative Team, Executive Events

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“BEGIN YOUR LOVE SAGA WITH A UTOPIAN FLAIR”

## THEME WEDDING CONCEPTS

**E**nchanting celebration of two souls, joining their hearts together in holy matrimony – we call it as “Wedding”!

A wedding is a lifetime affair and should be planned in such a way that it becomes the unforgettable journey for the couple and the talk of the town. For making those lifetime moments eternal in your memory, the Fairytale wedding brings exclusively vivid destinations for their client’s to adore their most desired wedding journey with friends, family and loved ones.

Weddings can only be unique when it manifests the best theme concept. The Theme wedding is a new-fangled concept in recent marriages. This concept made the couples and family design and plan the wedding alike go gaga over them! It escorts with endless possibilities to break away from the conventional style of celebrating marriage.

Ever since Theme Weddings have emerged and caught up with people’s interest, incorporating a theme in a wedding or the ceremonies around it add more flamboyance and grandeur to the entire affair has become a challenge for all wedding planners. Since times immemorial, Kerala wedding have been attributed with flamboyant colors, extravagant rituals, outstanding attires and accessories and other existing elements. Now, theme weddings are becoming

extensively popular in all major cities of Kerala. Starting from invitation cards of ethnic concept to Mehndi, Doli-Barat, Ancient cars, bride-groom attire etc themes play an indispensable role.

The most demanding themes in recent trends – Fairytale wedding theme can perfectly turn our dream into a memorial day. The groom appears as a prince who will rescue the bride with a straight outfit of a princess from the cold plains of spinsterhood where the surroundings are made dreamy and surreal with adorable mini lights, exquisite candles, beautiful chandeliers’ and awesome flower carpets.

The Royal wedding themes bring regal fantasies to life with shimmering shades of Gold, Royal blue and Purples color concepts with a bewitching historical aura makes it a grandiose as possible.

Nature-themed weddings are creating a new trend and impact in this year were wildflowers, bibelots of wooden, greenery shades with additional trinkets to light up the venue creating shimmers and million gentle stars around. Even the invitations with botanical touch are most trendy.

According to Wedding planners, they created widespread concepts in theme wedding arrangements for couples with minimal budgets. The concept of wedding theme styles is being accepted by the society as it syncs the culture and tradition of the family.





## KERALA - ONE OF THE TOP CHOICES FOR DESTINATION WEDDINGS

As we all know, destination weddings are the fad these days. They are absolutely the perfect display of wealth and lavishness. And Kerala as a spot for destination wedding choice is still a budding competition and once thoroughly developed will be a standard competitor to International destinations. Kerala being a land filled with beaches is a natural choice for anyone opting theme weddings. Kerala, the most beautiful place to conduct weddings at any time and the best part is the Weddings at Monsoon. The cascading waterfalls of Kerala, what better reason than the monsoon to see the waterfalls is a full glory. Now a day's pre and post wedding shoots are most common in Athirappilly falls which is easy to reach from Cochin.

Reverberating beaches specially Mararikulam, a place to unwind away from the hustle of the real world. Marari beach has been a recipient of various accolades because of its natural beauty and tranquillity.

Kerala wedding planners –Cochin penning down the top list of beach wedding venues in Kerala for the wedding. If you think these private weddings in the beach are not affordable (reach us @ Executive Events) we provide the best beach venues with amazing costs and we ensure the best ever moments in your life from our services and hospitality. We provide and guide you in choosing the best Resorts and Hotels available in different cost and accommodation packs that makes it possible to organize any kind of events and functions.

We at Executive will suggest you endless themes in destination weddings is that of beach weddings.



### Our Team Heads



**Raigan V.C**  
Senior Manager - Creative Design



**Joby Varghese Jose**  
Senior Manager - Operations



**Biju T.S**  
Senior Manager - Finance



**Thomaskutty Manuel**  
Senior Manager - Operations



**Elizabeth Reshma Cleetus**  
Senior Manager - HR



**Rekha M Ravindran**  
Manager - Client Relations



**Deepa K R**  
Manager - Weddings



**Pooja S Muthu**  
Manager - Conferences



# TESTIMONIALS



**Dr. V P KURIYIPE**  
Organizing Chairman  
Dermacon 2018

The whole team of Executive Events did a great job in managing The 46th National Conference of Indian Association of Dermatologists, and Leprologists, DERMA-CON 2018. More than 5000 delegates attended that event was a huge success. We are extremely happy with the turnout. Appreciating the whole team for their effort and 24\*7 services.



**Mr Fahad Hameed**  
Wedding Reception at  
Le Meridien, Kochi

This was a wedding coordinated between two countries and the best part we found with executive team was perfect communication and reworking on designs without any hesitations which led to 99.9% perfection. It was an amazing experience to see the blend of theme throughout the venue from the entry till the dining.



**Mr Manish Rathore**  
Assistant General Manager,  
Dermakem –  
Alkem Laboratories Ltd.

It has been a memorable experience working with you in The 46th National Conference of Indian Association of Dermatologists, and Leprologists, DERMACON 2018 at Kochi. You have managed our large-scale participation very well. I would also appreciate the way in which you accommodate our last minute requirements. Looking forward to working with you for many more events to come.



**Dr. Anoop Vincent**  
Organizing Committee  
Indian Psychiatry Society  
South Zonal Branch

We thank Executive Events for their end to end support for The Medical Conference of Indian Psychiatry Society – South Zonal Branch “CME for Practitioners”. Well appreciated for making the event a grand success for the best execution and quality management services.



**Mr Mehul Khurana**  
Client Manager  
QED Communications

We thank you for the quality of service provided by Executive Events in Kochi for Lixil's Annual Conference 2018. We sincerely appreciate your efficient, gracious service, the level of detail and accountability you have demonstrated on the event day, and the way you conduct business as a whole. You've been right there, helping out wherever and whenever needed for these past few weeks. I am very appreciative of your assistance and am looking forward to continuing to work together.



**Mr Dayanand**  
Vidya & Pinder's  
Destination Wedding  
At Le Meridien, Kochi

Professionalism showed in communications and deliverables by executive events team was extraordinary unlike other event teams we interacted with. We can count on them for their commitments which are commendable. My family got a great experience with them.



**Mr Kaveesh, Australia**  
Engagement and Wedding  
Function at Taj Malabar  
& Casino Hotel, Kochi

As we looking for wedding planners in Cochin for my sister's wedding. And got a reference for Executive Events from a friend. Executive Events took away the stress of planning such events and with a very cooperate attitude and willingness to help me even we are going out of a way is certainly commendable. Thank you for Executive Events team for offering a quite services and I would highly recommend their services to anyone looking for any of such services. It's been an absolute pleasure working with them.



**Ms Anitha Nanda**  
Destination Wedding at  
Gokulam & Bolgatty

The work was superbly handled by Executive Events team. I was involved in the process for almost 6 months for my daughter Disha's wedding. Due to rain and all I was about to call of 3rd day of the event, however we shifted the venue and the setup in two hours of time. These guys are the best to handle it where we can sleep comfortably.



**Ms Nimmy Antony**  
Betrothal Function at  
Kalamassery

We are so happy with the services provided by Executive events and appreciate the quality and hospitality of your team members. Our family and friends were very happy and satisfied.



"MICE" in the context of travel is an acronym for meetings, incentives, conferences, and exhibitions. MICE events usually revolve around a particular theme or topic and are aimed to reach organizations or associations with a special interest. One of the components of MICE is that it is a form of incentive



travel, it's sole purpose isn't just business as it's participants also view this as an opportunity to relax and make a bunch of memories .

Kerala can be described as the best of both worlds, with hotels offering top of the notch facilities on one hand, and the other offering some of the best foodie spot, cultural values and scenery that will allow the participants to have a fully fledged holiday at the same time.

It is an ideal option for Corporate companies to project their business and at the same time provide a complete destination to explore with their families. Majority of the board meetings include a wide range



of entertainment with Keraleeyam concepts like Kathakali, Mohiniyattom, Theyyam etc. MICE activities can be easily set up in Kerala and as we are



## MICE TOURISM IN KERALA

equipped to organize any event at any season . State holds a good capacity to run all grand events with fully developed infrastructure 5 Star Hotels and Itinerary facilities and affordable packages .

With Kerala quickly becoming a regional hub for the medical industry, International firms and organizations are starting to take advantage of its facilities, outstanding service and research capabilities. As a result, it's becoming one of the top destinations for conventions and seminars in the medical field. But what really sets Kerala apart from the others is it's creative approach to business events and it's incredible value as a destination of a lifetime.

We at Executive Event holds a lot of experience in MICE activities, organizing the National & State Conferences in Kerala. This enabled us to build our reputation among the best Medical Event teams in Kerala. One of our most recent success on Events - DERMACON 2018, we are well packed with our future projects till 2020. Our upcoming medical events are SZ UZICON-2018, NAPCON 2019 and APICON 2019.

The success of executive events can be attributed to our skills in creativity, branding and timely delivery, which is achieved with the help of a fully fledged team who provide 24x7 services.



# Glimpses of Events



# New year 2018 at a glance



Executive Events is a recognised member of:



Kerala Management Association



Kerala Travel Mart



The Cochin Chamber of Commerce & Industry



Event Management Association Kerala



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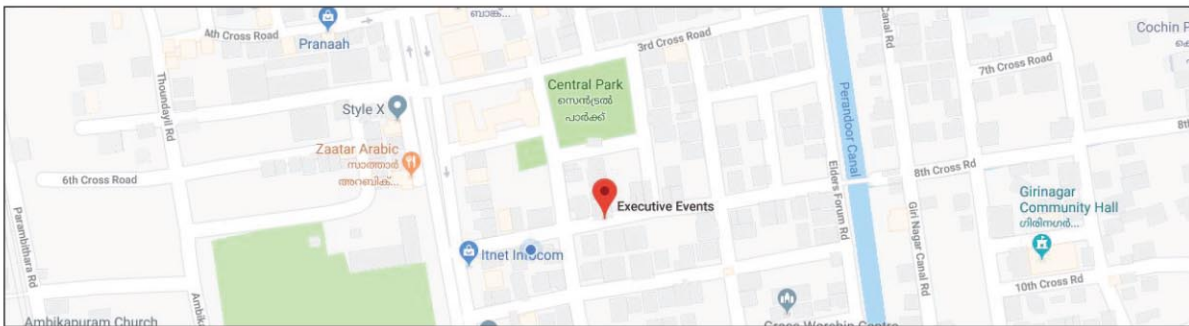
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Business Network International



Kerala Chamber of Commerce



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